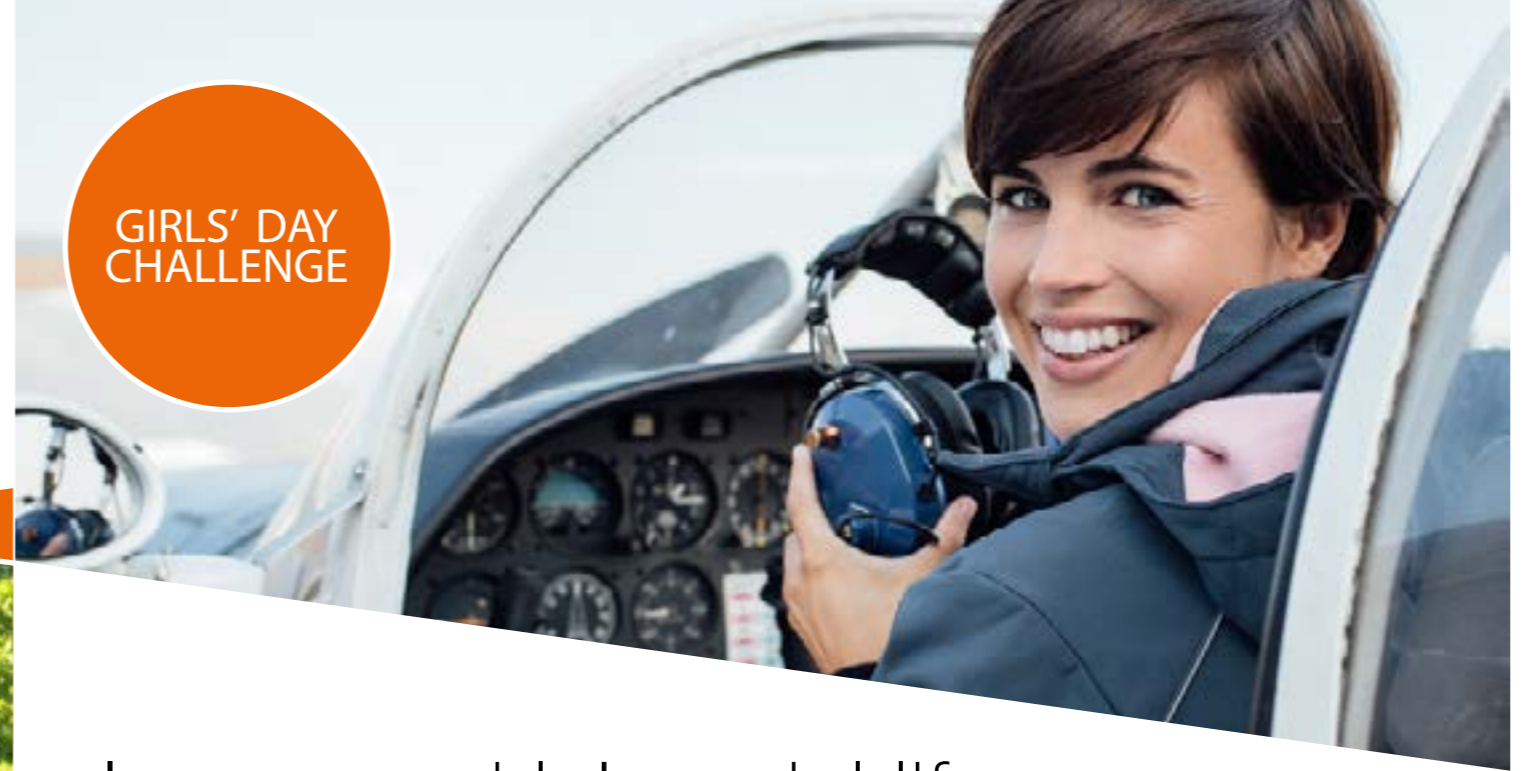




PRESSALIT

GIRLS' DAY
CHALLENGE



Improve girls' social life by enabling them to pee wherever whenever

Lots of girls around the world face the daily challenge of being unable to pee outside their home - limiting them from attending in any social activities, personal hobbies or events.

Their bladder function works perfectly, but the lack of ceiling hoists prevents them from peeing on any offer toilet than their own, as they are unable to leave their wheelchair. They suffer from 'social incontinens' even though physically they are not incontinent at all.

These girls are [forced to have continuous and painful surgeries](#) to insert and change catheters if they wish to have an active, social life. No other solutions have yet been invented - for girls!

This is where your contribution can make a difference! For years engineers have 'naturally' been male and plenty of solutions for men have already been invented - yet leaving the females behind. Surely allowing men to pee from wheelchairs has been way easier as the male anatomy even allows them to simply pee in a bottle.

It's time to make it just as easy for girls. It's your chance to invent a socially responsible solution for you and/or your female friends.

Your target group

Female wheelchair users with fully normal bladder function, but who are unable to lift themselves out of the wheelchair and onto a toilet.

Your task

Make it possible for women to pee without the presence of a ceiling hoist or care giver.

The users must be able to carry or bring this solution with them to any event and any social gathering.

The solution may require access to a wheelchair friendly toilet - or it may be used in any surroundings incl. outdoors, enabling girls to participate in all social gatherings and activities.

The solution cannot include surgery or be permanently installed in specific bathrooms.

Universal design

In addition to your main target group, girls around the world without physical disability will also benefit from your solution.

This includes girls in specific jobs, like female truck drivers in arctic climates, female soldiers operating tanks and girls with hobbies like glider pilots, who all need to pee while seated - without having to wear a undignifying diaper.

Solve this challenge to insure dignity, equality and a rich social life for all girls alike.

GIRLS' DAY IN SCIENCE

On October 6th 2021, Pressalit will attend the Girls' Day in Science at DTU Skylab to present the following challenge to all students.

The challenge will be presented by Anne Mette Tygesen, Product Designer at PRESSALIT and students are invited to compete within the field of innovation, technology, design and user experience.

PRESSALIT

Pressalit A/S

Pressalitvej 1
8680 Ry
Denmark
T: +45 8788 8788
F: +45 8788 8789
pressalit@pressalit.com

Anne Mette Tygesen

Product Designer
Pressalit A/S
Denmark
M: +45 27777595
T: +45 8788 8728
amt@pressalit.com

www.pressalit.com

09.2020

PRESSALIT SUPPORTS UNITED NATIONS GLOBAL GOALS AND UNICEF



PREMIUM BATHROOM SOLUTIONS SINCE 1954

Pressalit A/S is a Danish privately owned company with production facilities in Ry, Denmark. Since 1954, we have been designing and producing toilet seats of the highest quality. And since 1975, Pressalit has also been developing accessible bathrooms and height-adjustable kitchens for people with reduced mobility. This has made us one of the world's leading manufacturers of premium bathroom solutions. High quality, flawless design and reliable functionality are the core features of our wide range of products.

