Masters thesis collaboration opportunity with **DTU Skylab**

Keywords: Universal design, Entrepreneurship theory, Social impact, Tool development, Leave no one behind, DTU Skylab

"Develop start-up tools on the business opportunities within technologies leaving no one behind"

In this thesis you will explore entrepreneurship theory and case studies building the business case of universal design for technology-based start-ups, as well as developing methodologies and tools to assist start-ups and start-up coaches in addressing market and innovation opportunities within universal design in technology. This thesis is a unique opportunity to:

- Collaborate, gain insight and network in DTU Skylab's tech start-up ecosystem
- Work with existing tech start-ups and coaches to develop and test your thesis
- Create hands-on universal design tools that DTU Skylab's start-ups and coaches can use to enhance inclusion and sustainable social impact

Universal design of technology is about creating inclusive, accessible solutions usable by all people despite ability, gender, ethnicity, age, etc. Universal design of technology is an effective strategy for "leaving no one behind", a central principle behind the UN Sustainable Development Goals.

Main supervisor
TBD according to studyline

Co-supervisors
DTU Skylab team
(expertise within start-up programs, methodology and universal design)

Thesis Level
MSc

Proposed starting semester
Fall 2021

Contact
Line N. Johansen
Project Coordinator, DTU Skylab
linejo@dtu.dk
+45 2513 9722